

Design by ○

**Thulnicha**

Color by

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Project Category: Interior  
Project Name: Toyota Showroom Project  
Location: Ladkrabang, Bangkok, Thailand  
Glass Laminator: Thai Techno Glass Company (Brand: BSG)  
Photographer Credit: Thai Techno Glass



Entry #: 1671

**Architect**  
Thulnicha Designer

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**Toyota Showroom Project**

**The sophisticated blend of blue hues in this space showcases the iconic Toyota brand**

Selecting a blue-themed color palette for the design of Toyota's showroom in Bangkok, Thailand was an easy choice for the architects and designers. Not only does the design emphasize different parts of the showroom with a singular, stunning color, but it also reinforces customers' trademark recognition of the Toyota brand. The electrifying blue elements of the space, such as the bent wall and the curved staircase, come together to create a sleek, modern style that instantly impresses everyone from the shoppers to the showroom staff.

Designing the showroom with the comfort of Toyota's clients in mind, the architect included the sky blue hues to ground the project's lofty dimensions. In the relaxed, yet elegant atmosphere, customers feel completely at-ease when shopping for a Toyota vehicle.

Laminated glass was also vital to the creation of the showroom's most noticeable feature, the curved glass staircase. The architect of the project remarked that laminated glass "can handle the huge weight [of the staircase] effectively, so we are more confident in using it in the staircase construction." Curving the staircase also added dimension to the space, producing a showroom that is surprising and innovative at every turn.

**About Vanceva®**

Producing a broad spectrum of colors and moods that are unachievable using stock selections of glass, Vanceva color by Saflex gives architects and designers more creative freedom with glass than ever before. Vanceva color interlayers can be combined to produce more than two thousand transparent, translucent, or opaque color options to help create the desired tone and intensity. When Vanceva color interlayers are combined with tinted or reflective glass, the design possibilities are nearly limitless. No other interlayer brand delivers the complete spectrum of colors for laminated glass like Vanceva colors by Saflex. Used in curtain walls, atriums, skylights, partitions and conference rooms, Vanceva color interlayers allow the most expressive designs with distinctive hues from the subtle to the dramatic, all using the advanced interlayer technology you have come to know and trust in the Saflex brand.

