

Design by
Fraccaroli

Color by
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Project Category: Interior
Project Name: Loft Executiva
Location: Sao Paulo, Brazil
Glass Fabricator: Penha Vidros
Photographer Credit: Tuca Reines



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Architect

Brunete Fraccaroli
Brunete Fraccaroli Arquitetura e Interiores
Rua Batataes, 460 - 4º andar - Jardim Paulista
São Paulo São Paulo 01423-010
P: 55 11 3885-8309

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Loft Executiva

Colored Glass Reflects Energy, Sophistication of Occupant

The dynamic, modern design of this loft apartment perfectly meets the needs of its resident: a young and energetic executive. Architect Brunete Fraccaroli wanted the space to be functional, but also trendy, so she utilized laminated glass for both its eye catching beauty and practicality in dividing a space. A glass panel that incorporates the owner's plasma screen TV partitions the living room and bedroom suite, while an innovative glass tunnel leads from the bathroom to the wooden deck.

The green-and-black color scheme of the glass used in the loft is repeated throughout the apartment in other materials as well, such as the sisal wallpaper, bamboo floors, and steel and wood accents. This contrast of colors and materials is a hallmark of Fraccaroli and adds texture and modernism to the loft space. As the architect herself said, "The highlight of this project is the diversity in all spaces of the apartment."

It was essential to both the architect and the resident executive that the apartment expressed a serious atmosphere, rather than a young student space. The use of laminated glass effectively achieves this goal, as it divides spaces in an elegant and sophisticated way, while still uniting the entire loft apartment through the color palette.

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