



2014 World of Color Awards™
Exterior Division Winner
The design of Le Clastra

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Entry #: 3271

Architects / Designers

Name: Daniel BUREN / RCP Design Global / Via composites

Location: Tours, France

Website: www.rcp.fr

Project Information

Project: Le Claustra

Location: Tours France

Date Completed: 5-11-2013

Architect: Daniel BUREN / RCP Design Global / Via composites

Product: Vanceva® color PVB interlayers

Glass laminator: Macocco | www.macocco.com/en/home.html

Photographer: Macocco



Le Claustra

French conceptual artist Daniel Buren creates a stunning visual art installation on the esplanade in front of the Gare Centrale de TOURS in France. The Claustra is a huge open screen, 7 meters high and 20 meters wide, with 3,000 pieces of Vanceva colored glass and was commissioned to improve the image of the city and the TOURS line. As a permanent work of art, the use of laminated glass provides the weather and time resistance needed to easily maintain the vibrancy and beauty of this contemporary outdoor installation. Low-iron glass provides an extra-clear sightline into the vibrant blues, yellow, and reds used in the design. Changing climate conditions and time of day create an ever changing appearance to the Claustra, which transforms itself in correspondence to light, sun, and clouds during the day and with lights by night.

Designed to be seen by travelers on both sides of the work, Buren encourages the spectator to be active and explore the work from many angles. The Claustra relates to other station images by reflecting the bright colored doors of the station and other elements at station stops to create

a unified experience for the traveler. Buren designed the work to be site-specific; it cannot be envisaged without the setting for which it is designed and created.

According to the artist, "Color is a basic element in the visual arts. It is one of the few elements that artists can use and touch and which, in a way, is pure thought. It cannot be transcribed into music, works, philosophy, or anything else. It is raw."

"A very bold and integrated effort!" wrote Andrew Moor, juror, during the evaluation. "The screen is clearly a kinetic item with many manifestations in different lighting and viewed from different locations. Successful and bold project."

"The colored laminated glass adds a sophisticated modernity to this building and connects beautifully to the screen. I would like to see this project in person," commented juror, Kiku Obata.

About Vanceva®

Producing a broad spectrum of colors and moods that are unachievable using stock selections of glass, Vanceva® color by Eastman gives architects and designers more creative freedom with glass than ever before. Vanceva color interlayers can be combined to produce more than two thousand transparent, translucent, or opaque color options to help create the desired tone and intensity. When Vanceva color interlayers are combined with tinted or reflective glass,

the design possibilities are nearly limitless. No other interlayer brand delivers the complete spectrum of colors for laminated glass like Vanceva colors. Used in curtain walls, atriums, skylights, partitions and conference rooms, Vanceva color interlayers allow the most expressive designs with distinctive hues from the subtle to the dramatic, all using the advanced interlayer technology you have come to know and trust in the Saflex brand.